## FOR IMMEDIATE RELEASE: September \_\_\_, 2023

Media Contact: Katie Welch Len, Newsworthy Communications, (612) 720-9374

## MINNESOTA GIANT SCREEN FILM FILMMAKER'S LIFELONG ADVENTURE TRAVEL STORIES WILL INSPIRE READERS TO "TEETER INTO THE UNKNOWN"

## Mike Day's The World Has a Big Back Yard comes out September 21 from Wise Ink Publishing

Minneapolis, Minn. – Mike Day, longtime director of the Science Museum of Minnesota's Omnitheater, spent four decades producing movies in IMAX®, the world's largest film format – work that took him to extraordinary locations across the globe. On September 21, Day adds a new title to his resume – author – when *The World Has a Big Backyard*, an unforgettable travel memoir, comes out in print and e-book format.

The producer of 15 documentary films for the giant screen, Day's projects took audiences to faraway places that most viewers only dream of visiting. His accomplished career, which includes films like *Ring of Fire, The Greatest Places, Tropical Rainforest,* and *Jane Goodall's Wild Chimpanzees,* inspired a deep appreciation for the transformative power of adventure travel.

In *The World Has a Big Backyard*, Day draws upon his experience as a storyteller to share expeditions to Costa Rica's rainforests, Botswana's Okavango Delta, Japan's Mount Sakurajima, Tanzania's Gombe Stream National Park, the wilds of Alaska, and more.

"I had the opportunity to bring stories to a giant screen that captured experiences few people ever have, and to bring audiences to places they would otherwise never see," Day says. "The best part of the job was traveling to so many distant places, where I learned that travel helps us develop skills to address the uncertainty, unpredictability, uncontrollability, and anxiety that come not just in traveling, but in everyday life."

Day's stories focus not only on the unforgettable visuals, extraordinary history, and remarkable people he encountered, but also on the invaluable lessons about humanity he learned along the way. Through witty storytelling and keen observations, Day's words deftly illustrate Anthony Bourdain's assertion that "travel is about the gorgeous feeling of teetering into the unknown."

"Travel pushes us outside of our comfort zones to witness the unfamiliar, explore the unknown, question our assumptions, and confront our anxieties," Day says. "Seeing the world provides us with authentic experiences that ignite the senses, spark wonder, and stretch our understanding of self." *The World Has a Big Backyard* will be released on September 21 by Wise Ink Publishing in Minneapolis. It will be available in print and e-book format on Amazon. For book excerpts and more information about author Mike Day, visit <u>mikedaytravels.com</u>.