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THE WAIT IS OVER! SCIENCE MUSEUM TO REVIVE VINTAGE HOODIE THAT MADE A CAMEO ON *STRANGER THINGS*

Early 80s "Thunder Lizard" sweatshirt will be available on November 7

St. Paul, Minn. – The early 80s Science Museum of Minnesota *Brontosaurus* hoodie that made an appearance in the first episode of season two of Netflix hit *Stranger Things* will be available for purchase online at smm.org/strangerthings on Tuesday, November 7 at 8 a.m. Limited quantities will also be available in the Science Museum's Explore Store beginning at 9:30 a.m. (The Explore Store will impose a limit of two apparel items per customer; there are no limits for online orders.)

PHOTO OPPORTUNITY: Members of the media are invited to the Science Museum between 8 and 10 a.m. on Tuesday, November 7 to get photos/footage of *Brontosaurus* apparel sales. (The museum will hold a pre-sale for Supporting Members from 8 to 9:30. Public sales will begin at 9:30 a.m., while supplies last.)

A social media follower tipped off the Science Museum to the sweatshirt's appearance in the hugely popular TV show on Friday, October 27, the day its second season was released. Since then, the museum has been flooded with phone calls, emails, and social media posts from fans who are anxious to get their hands on the vintage sweatshirt, which was first available in the museum's Explore Store in the early 1980s.

The purple hoodie features a rendering of a long-necked dinosaur and reads *Brontosaurus*, "Thunder Lizard." The museum will sell hoodies, like the one worn by character Dustin Henderson in *Stranger Things*, as well as crewnecks and t-shirts. Adult and children's sizes will be available.

Since its appearance in *Stranger Things*, unauthorized duplications have appeared for sale on various websites. The shirts that will be available tomorrow are authentic, and proceeds

directly advance the Science Museum's mission. Prices will range from \$15-\$40, depending on size and style (Science Museum members get a 10% discount).

On Tuesday, the Science Museum's Explore Store will carry a limited amount of inventory, with more expected to arrive later in the week. The museum will keep its website updated with the status of in-store inventory.

The Science Museum of Minnesota is one of the state's most popular museums, with a reach that extends well beyond its riverfront location in downtown Saint Paul. It serves hundreds of thousands of people each year with its engaging exhibits, breathtaking giant screen films, and unique special events. Science Museum education programs touch students in all of Minnesota's 87 counties each year, and its research programs span the globe. For more information, visit <u>www.smm.org</u>.